

**Travel Service Provider
Articles of Participation
Agency Communication**

Effective 30 April 2018, Jet Airways has published an updated Travel Service Provider Articles of Participation (Articles). The Articles supplement existing obligations outlined in IATA and ARC accreditation agreements and includes many existing Jet Airways' policies in a single reference location for our Travel Service Provider partner's reference.

Jet Airways has observed growing market behaviours, particularly in the online marketplace, that are misleading to our guests and harmful to Jet Airways brand and profitability. We want our guests to have confidence that when they shop for Jet Airways, they are shopping through honest, reputable sources that are authorized by Jet Airways. These practices have also created challenges for our honest and reputable Travel Service Provider partners who run good business and compete on the quality of the service, experience and technology they provide. Our intent with these Articles is to prohibit these disruptive behaviours and allow you, our Travel Service Provider partners to focus on what you do best, serving our mutual guests with integrity, care and respect.

A secondary benefit of the Articles ensures Jet Airways makes its most price competitive fares available to you and our mutual guests. There continues to be an excessive amount of abusive and deceptive behaviour in the marketplace that artificially reduces the availability of our most competitive fares. We are focused every day on ensuring we limit these behaviours so you have competitive fares to offer your clients.

Details regarding the Articles can be found on jetairways.com home page under jetairwaysplus.com.

<https://www.jetairwaysplus.com/>

If you have additional questions or require further information, please contact your local Sales Representative.